

Interstitials *Guide*

Specifications for materials

We recommend that you deliver two materials so that the advertisement appears nicely regardless if the e-paper are read “standing” or “lying” on tablet or mobile. If you only deliver one material it must be in the format “standing” and there will be black pages on the side of the banner in landscape-mode.

Format: PNG / JPG
Size/Kilobyte = max 1 MB
DPI = max 72

There must be delivered an URL / tracking link that are linked to when the advertisement are clicked upon.

PORTRAIT
1536X2048

DELETE



LANDSCAPE
2048X1536

DELETE



Kontakt

Produktionsservice
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